



GALVESTON STEAMPUNK FESTIVAL

April 1st & 2nd, 2023
At the Galveston Railroad Museum



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Johnny Steverson
Principal Organizer

ABOUT US

WHO IS BEHIND THE GALVESTON STEAMPUNK FESTIVAL?

Johnny Steverson, CEO, of WebTek Promotions and PR Celebrity, specializes in booking actors into autograph conventions throughout the world. PR Celebrity is one of the fastest growing and most respected agencies in Hollywood. Strengths include excellent contract negotiation skills, Celebrity Management, creative producer/director, and events planner. Recent events include the Galveston Island Esports Summit, the Houston Pop Culture Expo and Galveston Robotics.

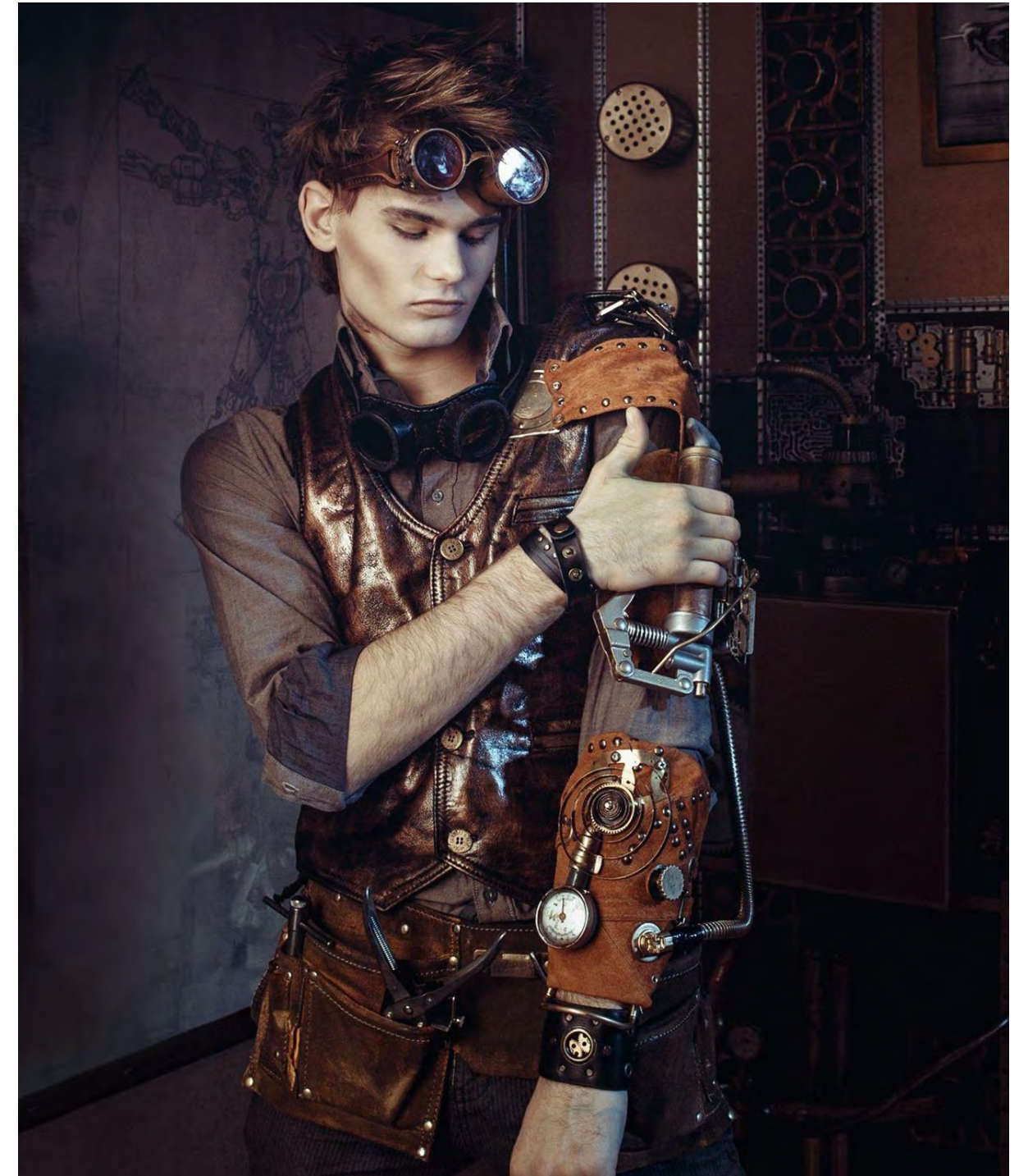
About Us

WHAT IS THE GALVESTON STEAMPUNK FESTIVAL?

The Galveston Steampunk Festival offers a family friendly program filled with entertainment, exhibits, vendors, presenters, games and much more!

Steampunk is a subgenre of science fiction that incorporates retrofuturistic technology and aesthetics inspired by 19th-century industrial steam-powered machinery. The extensive history of mechanical innovation displayed at the Galveston Railroad Museum embodies the steampunk spirit. Galveston was built by Victorian industrialists, who used new machines and new fabrication methods to drive economic development.

Join us at the Galveston Railroad Museum as we take a step back in time through machines, performances, music, costumes, lectures, and more. Galveston is the perfect backdrop to explore the industrial history that informs our steampunk curiosity today.



About Us

DEMOGRAPHICS

Audience Demographics compare to that of the Renaissance Festival's around Houston

62%

of audience is 18-34 years old

29%

of audience is 35-54 years old

39%

of audience is 25-34 years old.
Median age for participant is 29.

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

WHY BE A SPONSOR?

A sponsorship with the Galveston Steampunk Festival offers you an opportunity to be part of an event that:



Helps captivate and engage your next consumer



Offers a unique business development opportunity



Helps reinforce visibility through a unique marketing opportunity



Helps establish a high impact foothold in this annual event

Sponsorship Opportunities

SPONSORSHIP LEVELS

Aeronaut

- | Booth space inside or outside
- | 10 passes to event
- | Logo recognition on wristbands or passes
Sign with logo displayed at event
- | Full page ad in 2023 main Festival Program Guide
- | Your logo and company link on the Galveston Steampunk Festival website
Your logo on 2023 Festival flyers (10,000 + Copies)
- | Mention in newsletter
- | Your logo will be worn by the volunteers on their shirts for the days during the event as well as after the event when they take them home. Great exposure!

\$10,000

Airship Captain

- | Booth space inside or outside
- | 8 passes to event
- | Logo recognition on wristbands or passes
Sign with logo displayed at event
- | Half page ad in 2023 main Festival Guide
- | Your logo and company link on the Galveston Steampunk Festival website
- | Your logo on 2023 Festival flyers (10,000 + Copies)
- | Your logo will be worn by the volunteers on their shirts for the days during the event as well as after the event when they take them home. Great exposure!

\$8,000

Industrialist

- | Booth space inside or outside
- | 6 passes to event
- | Logo recognition on wristbands or passes
Sign with logo displayed at event
- | 1/3 page ad in 2023 main Festival Guide
- | Your logo and company link on the Galveston Steampunk Festival website
- | Your logo on 2023 festival flyers (10,000 + Copies)
- | Your logo will be worn by the volunteers on their shirts for the days during the event as well as after the event when they take them home. Great exposure!

\$6,000

Sponsorship Opportunities

SPONSORSHIP LEVELS

Architect

- | Booth space inside or outside
- | 4 passes to event
- | Logo recognition on wristbands or passes
Sign with logo displayed at event
- | 1/4 page ad in 2023 main Festival Guide
- | Your logo and company link on the Galveston Steampunk Festival website
- | Your logo on 2023 festival flyers (10,000 + Copies)
- | Your logo will be worn by the volunteers on their shirts for the days during the event as well as after the event when they take them home. Great exposure!

\$4,000

Innovator

- | 2 passes to event
- | Sign with logo displayed at event
- | Discount for ad placement in 2023 main Festival Guide
- | Your logo and company link on the Galveston Steampunk Festival website
- | Your logo on 2023 festival flyers (10,000 + Copies)
- | Your logo will be worn by the volunteers on their shirts for the days during the event as well as after the event when they take them home. Great exposure!

\$2,000

STEAMPUNK ERA COSTUME CONTEST

Placement in this event will get you noticed by thousands of enthusiastic fans. Recognition on all announcements and printed materials associated with this event.

- | Sign with logo displayed by costume event
- | 1/4 page size ad in 2023 main Festival Guide

\$1,500

Sponsorship Opportunities

SPONSORSHIP LEVELS

NEWSLETTER

Your logo and description displayed in a prominent position on the Newsletter providing great exposure. Get your name in front of thousands of fans and sponsors who are anticipating and preparing for the upcoming Festival. Newsletter goes out monthly featuring Festival highlights, upcoming events, featured stories and links to local happenings.

\$1,000





THANK YOU

For more information on customized sponsorship packages please contact.

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